



# BROADCAST JOURNALISM

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Welcome to Broadcast Journalism with Mr. Schmitz at Sierra High School! This syllabus is designed to give you all the critical information you need in order to be successful in this term. Please keep this syllabus with your Broadcast Journalism materials at all times so you may reference it at any time. Should you ever have questions please stop by my room any time before school, during brunch/lunch, after school, or email me.



## **Classroom Expectations:**

In this Broadcast Journalism, we work hard. Getting through a full year of work in 18 weeks AND producing the video announcements is not an easy task and we must remain focused. I ask very few things of you when we are together:

- ❖ Come prepared each day (have **all** your required materials).
- ❖ Respect yourself, your classmates, and me.
- ❖ Turn in your work on time.
- ❖ Participate in class.
- ❖ No excuses.

In addition to this please note that I follow Sierra High Schools tardy policy strictly. In class you should not wear hats, ear buds, and keep your cell phone in your bag either off or on silent (actual silent mode...not vibrate).

## **Broadcast Journalism:**

Broadcast Journalism is responsible for the Wolf Den News, the video announcements that are regularly produced by and for Sierra High School students. Writing announcements and being on camera talent is a requirement. Elements of production and post- production will be utilized here. All projects produced will be broadcast on the Wolf Den New website, as well as uploaded to our YouTube Channel. Students are expected to complete 1-3 hours per week of independent practice such as homework, reading and projects.

## **Essential Questions:**

- ❖ How does media influence our perception of reality?
- ❖ How can the same news story be reported on in multiple ways?
- ❖ Who is responsible for the integrity of the news?

## **Learning Expectations:**

- ❖ Demonstrate the ability to communicate effectively.
- ❖ Demonstrate the ability to use technology responsibly and effectively.
- ❖ Demonstrate the ability to problem solve effectively.
- ❖ Demonstrate an understanding of arts and culture. • Demonstrate the ability to plan and set goals.
- ❖ Demonstrate an understanding of tolerance and diversity and respect for themselves, others, and their school.

**Semester Focuses:**

Semester 1	Semester 2
<ul style="list-style-type: none"><li>❖ Introduction to News Media</li><li>❖ Pre-Production in News</li><li>❖ Interview Techniques</li><li>❖ Shooting for the News</li></ul>	<ul style="list-style-type: none"><li>❖ Professional Lectures</li><li>❖ Year in review</li></ul>

**Materials Needed:**

- ❖ Composition Notebook
- ❖ Highlighter (3 color pack)
- ❖ Black or Blue Pen
- ❖ Binder Paper
- ❖ #2 Pencils
- ❖ Charged Laptop Every Day

**Grading Scale:**

- ❖ 100%-90% = A
- ❖ 89%-80% = B
- ❖ 79%-70% = C
- ❖ 69%-60% = D
- ❖ 59%-0% = F

**Grading Weights**

- ❖ Projects 50%
- ❖ Tests/Quizzes 10%
- ❖ Announcement Quality 20 %
- ❖ News Reflections 10%
- ❖ Participation/Study Skills 10%

**Late Work**

Late work is not permitted unless explicitly stated. Everyone has the same due dates for assignments and if others can get their work turned in on time, you can too. On a similar note, unless otherwise stated, electronic submissions will not be accepted. Emailing an assignment before class begins with the message “I couldn't print this so here you go” does not count as turning in an assignment. Excused absences are the only way any form of late work is allowed.

**Attendance**

Attendance will be taken each day. Students are expected to be in class on time and prepared to work. The tardy policy will be strictly enforced. Students not in their seats at the sound of the bell will be marked tardy and placed on a tardy contract from their first offence. Students must get their absences excused from the office in order to have their work they missed be considered for submission. Once an absence is excused, students will have two (2) days to complete the missing work. Late work will not be accepted if absences are unexcused.

**Extra Credit**

There will be no extra credit assignments offered in this class. There will occasionally be bonus points given on assignments that students will have the opportunity to earn.

**Academic Dishonesty and Plagiarism**

Academic dishonesty (e.g. lying/cheating/stealing on assignments) will **NOT** be tolerated. Academic dishonesty includes using the ideas or words of others as your own, using previously written papers and submitting them to another instructor, and/or submitting the same paper to two courses without securing approval from both instructors. Any evidence of cheating or plagiarism will result in immediate failure of the assignment, along with a possible referral to the administration.